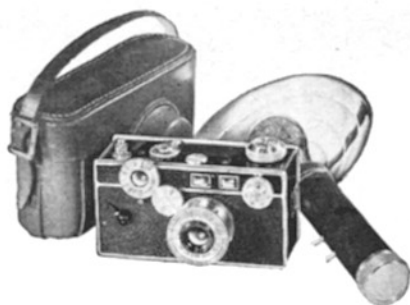




**ARGOFLEX EM.** Has new all metal body, twin-matched, f:4.5 focusing and taking lenses. Superb for color; ideal for black and white. Takes 12 pictures  $2\frac{1}{4} \times 2\frac{1}{4}$  on 620 roll. **\$56.00 Plus Tax, Case Extra.**



**ARGUS C-3.** Combines dependable built-in flash, coupled range finder and hard coated f:3.5 Anastigmat lens. Gear-controlled shutter, speeds of 1/10 to 1/300. **Price: \$60.50 Plus Tax, Case Extra.**



**ARGOFLEX EF.** Built-in flash. Ideal for color or black and white. Hard-coated f:4.5 taking lens, matched viewing lens. Shutter speeds, 1/10 to 1/200. **Price: \$65.00 Plus Tax, Case and flash unit extra.**

**ARGUS MODEL 21.** Today, only one camera in the world has the famous Markfinder sight—Argus 21! Seems to project guide lines and center mark right on your subject. Anastigmat f:3.5 lens, coated, color corrected. **\$45.00 Plus Tax, Case Extra.**



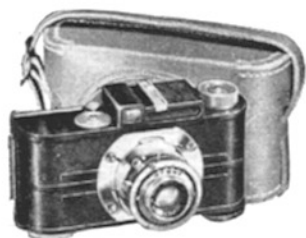
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Half the fun of Christmas giving is selecting presents you know are wanted. Giving an Argus camera or projector is giving the pleasure of re-living parties, vacations, graduations in the months to come.

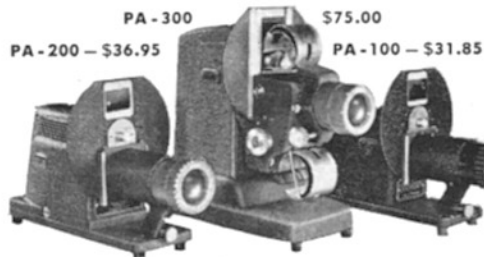
You can take any list of people, in any

age groups. And you can write down an Argus gift for each that you know will be gladly received and happily used. Let your favorite camera dealer give you expert help in making your Argus gift selections.

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**ARGUS A-2.** Takes top grade color and black and white pictures. Has f:4.5 color-corrected lens, automatic shutter with speeds from 1/25 to 1/150. **Price: \$27.90 Plus Tax, Case Extra.**



PA - 300

\$75.00

PA - 200 — \$36.95

PA - 100 — \$31.85

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December, 1948